

Producing Hygienic Raw Milk: Standards, Testing, and Farmer Education

Joanne Whitehead¹, Bryony Lake², Margaret Coleman³, Nicholas Azzolina⁴

¹ Independent Researcher, British Columbia, Canada joanne.whitehead@alumni.uvic.ca

² Meta+ Research and Analysis, British Columbia, Canada

³ Coleman Scientific Consulting, Groton New York, USA ⁴ Independent Consultant, Wisconsin, USA

| | USA Grade A conventional milk ¹ | | DEDICATED FRESH RAW MILK meeting RAWMI common standards ² |
|---------------------------|---|--------------|---|
| | Pre-pasteurized | Pasteurized | |
| Pathogens | No set limit | No set limit | No detectable <i>Campylobacter</i> , <i>E. coli</i> 0157:H7, <i>Listeria</i> or <i>Salmonella</i> |
| Coliforms /ml | < 750 | < 10 | < 10 (rolling three month average) |
| Standard plate count /ml | < 100,000 | < 20,000 | < 5,000 (rolling three month average) |
| Somatic cell count /ml | < 750,000 | | No set limit |
| Drug residues | Not detectable | | Not detectable |
| Tuberculosis and Brucella | Herds not tested | | Herds verified free from both |
| Distribution | Farm produces primarily for pasteurization, but incidental sales of raw milk may occur; often pooled with milk from other farms | | Farm produces only for direct consumption; milk remains single source |

¹ Grade "A" Pasteurized Milk Ordinance, 2017 revision, U.S. Dept of Health and Human Services, Public Health Service, Food and Drug Administration

² Raw Milk Institute 2019. www.rawmilkinstitute.org

Most raw milk studies have been carried out on conventional pre-pasteurized bulk tank milk, yet **DEDICATED FRESH RAW MILK** is produced to significantly higher standards. Producing milk for pasteurization does not provide incentive for minimizing pathogens and bacterial counts. Farmers producing **DEDICATED FRESH RAW MILK** need to implement extra hygienic controls to ensure a safe product.

DEDICATED FRESH RAW MILK
can be produced with significantly
lower bacteria, coliform and
pathogen counts than what is
required for pasteurized milk.

Studies of conventional pre-pasteurized bulk tank milk in North America have detected pathogens in between 4% and 33% of milk samples. This is the data which regulatory agencies use to conclude that raw milk is inherently dangerous. Studies of **DEDICATED FRESH RAW MILK**, on the other hand, show that it is possible to consistently produce raw milk without detectable pathogens.

| | Study | # milk samples tested | # pathogens tested | total # pathogen tests | % Samples Positive for Target Pathogens | | | | | % samples with one or more pathogens | References |
|--|---|-----------------------|--------------------|------------------------|---|--------------|------------------------|-----------------|---------------|--|--|
| | | | | | Campylobacter | E. coli STEC | Listeria monocytogenes | Salmonella spp. | Yersinia spp. | | |
| Culture-based detection | Milk produced using conventional dairying methods | | | | | | | | | | |
| | Jayaram and Henning (2001) | 131 | 5 | 524 | 9.2 | 4.6 | 4.6 | 6.1 | 5.3 | 27 | McKenney DE et al. 2007. Prevalence of Foodborne Pathogens in Bulk Tank Milk as Determined by Polymerase Chain Reaction. <i>Journal of Dairy Science</i> 90(2):523-529 |
| | Jayaram et al. (2006) | 248 | 5 | 992 | 2.0 | 2.4 | 1.2 | 6.0 | 1.2 | 11 | Del Colle LP et al. 2017. Prevalence, antimicrobial resistance, and molecular characterization of <i>Campylobacter</i> spp. in bulk tank milk and milk from US dairies. <i>Journal of Food Protection</i> 80(10):1875-1879 |
| | Rohrbach et al. (1992) | 292 | 4 | 876 | 12 | N/A | 4.1 | 8.9 | 15.1 | 33 | Jayaram BM et al. 2008. Prevalence of Foodborne Pathogens in Bulk Tank Milk. <i>Journal of Dairy Science</i> 91(12):3177-3182 |
| | Steele et al. (1997) | 1720 | 4 | 6880 | 0.5 | 0.9 | 2.7 | 0.2 | N/A | 4.1 | Jayaram BM et al. 2008. A survey of foodborne pathogens in bulk tank milk and milk from US dairies. <i>Journal of Food Protection</i> 81(10):1875-1879 |
| | Van Kessel et al. (2004) | 861 | 2 | 1722 | N/A | N/A | 6.5 | 2.6 | N/A | 9.1 | McKenney DE et al. 2007. Prevalence of <i>Escherichia coli</i> O157:H7 and <i>E. coli</i> in raw milk from US Bulk Tank Milk as Determined by Polymerase Chain Reaction. <i>Journal of Dairy Science</i> 90(2):523-529 |
| | Van Kessel et al. (2008) | 183 | 1 | 183 | N/A | N/A | N/A | 11 | N/A | 11 | McKenney DE et al. 2007. Incidence of <i>Escherichia coli</i> O157:H7 and <i>E. coli</i> in raw milk from US Bulk Tank Milk as Determined by Polymerase Chain Reaction. <i>Journal of Dairy Science</i> 90(2):523-529 |
| | Van Kessel et al. (2011) ^[1-2] | 536 | 2 | N/A | N/A | N/A | 7.1 | 13 | N/A | N/A | McKenney DE et al. 2007. Incidence of <i>Escherichia coli</i> O157:H7 and <i>E. coli</i> in raw milk from US Bulk Tank Milk as Determined by Polymerase Chain Reaction. <i>Journal of Dairy Science</i> 90(2):523-529 |
| PCR-based detection | Milk produced using HACCP-based RAWMI methods | | | | | | | | | | |
| | BC Herdshare Association (2019) ^[3] | 368 | 4 | 672 | 0.0 | 0.0 | 0.0 | 0.0 | N/A | 0.0 | Rehseck RV et al. 1992. Prevalence of <i>L. monocytogenes</i> , <i>L. lactis</i> , <i>L. enterococcus</i> and <i>Salmonella</i> in bulk tank milk: risk factors and risk of human exposure. <i>J. Food Prot.</i> 55:50-57 |
| | Milk produced using conventional dairying methods | | | | | | | | | | |
| | Del Colle et al. (2017) | 234 | 1 | 234 | 25 | N/A | N/A | N/A | N/A | 25 | Steele MJ et al. 1997. Survey of Ontario bulk tank raw milk for food-borne pathogens. <i>J. Food Prot.</i> 60(1):141-146 |
| | Karns et al. (2005) | 854 | 1 | 854 | N/A | N/A | N/A | 12 | N/A | 12 | Van Kessel J et al. 2008. Prevalence of <i>Salmonella enterica</i> , <i>Listeria monocytogenes</i> , and fecal coliforms in bulk tank milk in the United States. <i>Journal of Food Protection</i> 81(10):1875-1879 |
| | Karns et al. (2007) ^[2] | 85 | 1 | N/A | 23 | N/A | N/A | N/A | N/A | 23 | Van Kessel J et al. 2008. Evaluation of sampling to detect fecal coliforms in dairy herds. <i>J. Food Prot.</i> 81(10):1875-1879 |
| | Van Kessel et al. (2011) ^[1-2] | 538 | 2 | N/A | 29 | N/A | 28 | N/A | N/A | N/A | Van Kessel J et al. 2008. Evaluation of sampling to detect fecal coliforms in dairy herds. <i>J. Food Prot.</i> 81(10):1875-1879 |
| | Milk produced using HACCP-based RAWMI methods | | | | | | | | | | |
| Organic Pastures Dairy (2019) ^[4] | 3250 | 4 | 4252 | 0.0 | 0.0 | 0.0 | 0.0 | N/A | 0.0 | Van Kessel J et al. 2011. Prevalence of <i>Salmonella enterica</i> , <i>Listeria monocytogenes</i> , and fecal coliforms in bulk tank milk from US dairies. <i>Journal of Food Protection</i> 84(12):2678-2686 | |
| Notes | [1] Only tests of milk samples, not filters, included in totals. Reported as weighted % of non-random sampling. | | | | | | | | | | |
| | [2] <i>E. coli</i> STEC assay: one or more <i>Stx</i> toxin genes detected by PCR. | | | | | | | | | | |
| [3] Independent research sponsored by a non-profit association. Participants include both fully RAWMI-trained farmers and those in training. | | | | | | | | | | | |
| [4] Data test & hold results for retail dairy. Only milk samples, not filters included. D37-H7 only <i>E. coli</i> STEC strain tested. | | | | | | | | | | | |

Grass-to-Glass Farmer Education

The California-based non-profit Raw Milk Institute (RAWMI) has developed an on-farm food safety training and certification system for **DEDICATED FRESH RAW MILK** farmers.



RAWMI training includes the development of a **Risk Analysis and Management Program (RAMP)** tailored to the individual farm. This comprehensive plan identifies potential risks that are present at the farm. With assistance from RAWMI, management practices are set up to reduce, manage, or mitigate those potential risks.

RAWMI-listed farmers maintain **Common Standards**:

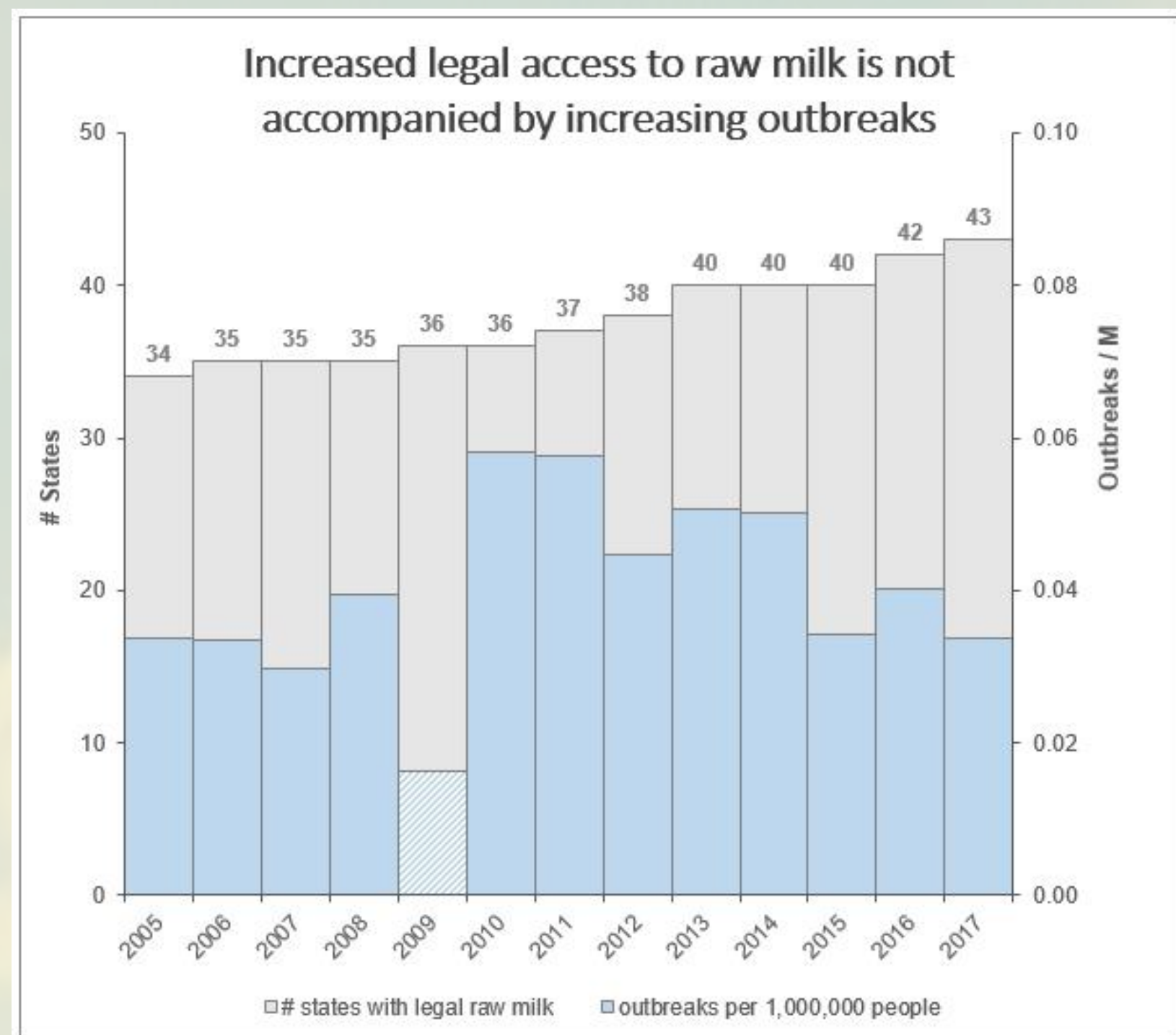
- Milk must have no detectable *Salmonella*, *E. coli* 0157:H7, *Campylobacter* or *Listeria monocytogenes*
- Bacterial targets: less than 10 coliforms per ml and standard plate count not more than 5000 cfu/ml
- Herds must be documented as free from Tuberculosis and Brucella; and
- Milk must not be mixed with that of other dairies, to ensure traceability



Test & Hold for Additional Safety

With rapid molecular methods for detection of pathogens and coliforms, as opposed to traditional culture-based detection, it is now possible for farmers to test every batch of raw milk prior to it being released for sale. While this may not be cost-effective for small farms, larger dairies can reduce risk of **DEDICATED FRESH RAW MILK** outbreaks to near zero. The BAX® system, for example, uses real-time PCR assays for detection of major milk contaminants and provides results within hours.

Outbreaks Decreasing as Raw Milk Production Increasing in the USA

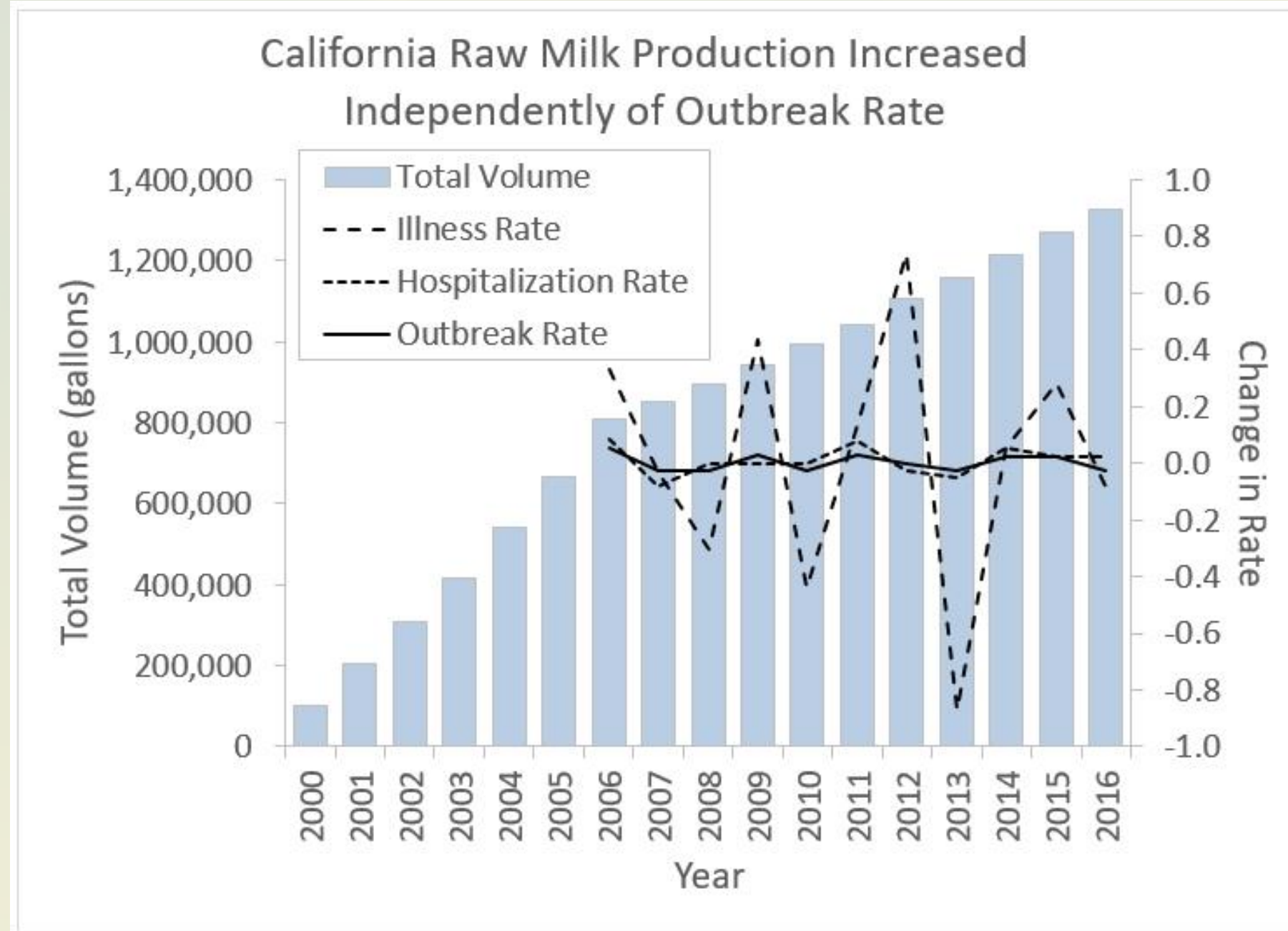
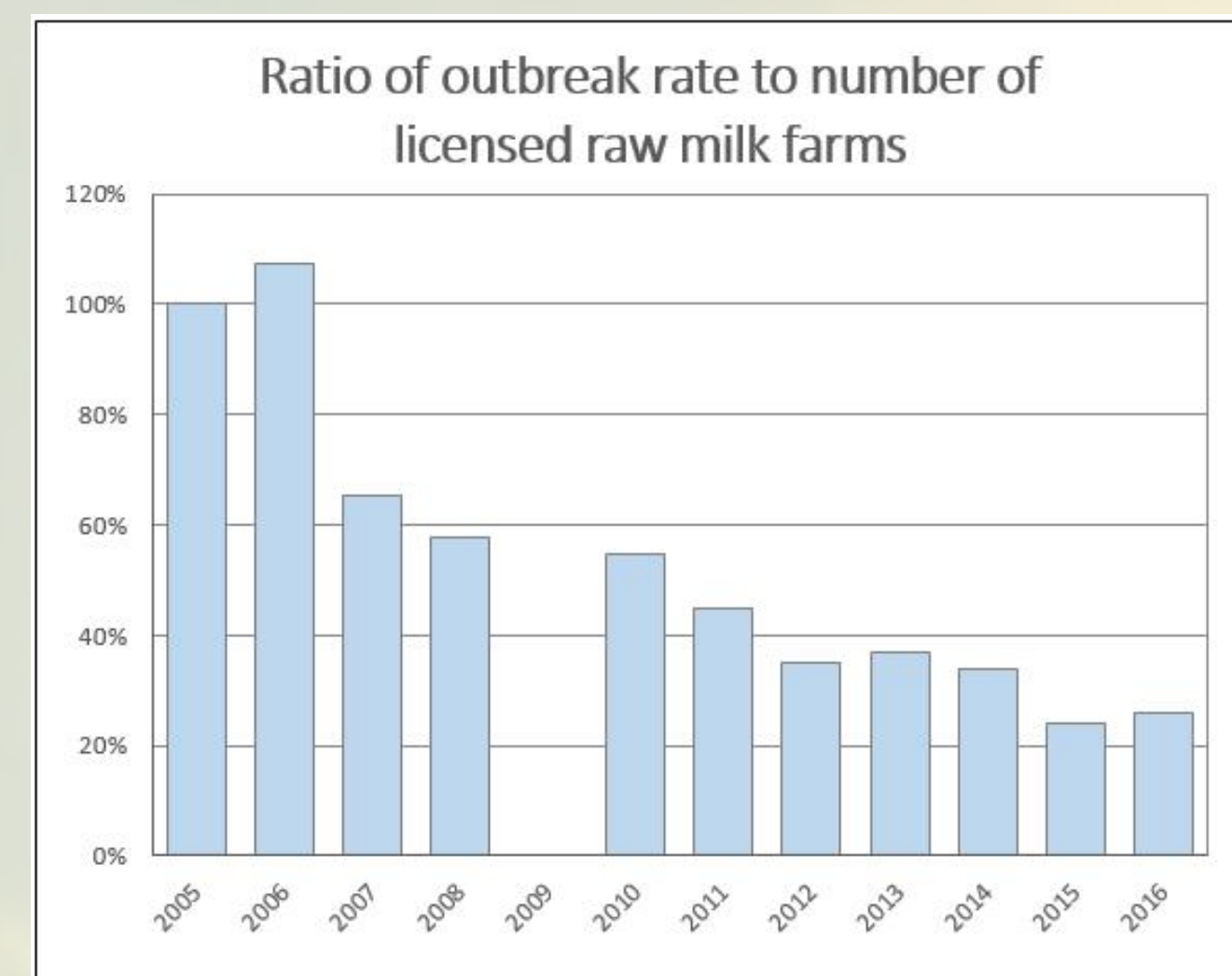


In California, retail raw milk is produced on five licensed farms, for which annual production volumes were obtained; this increased from 100,000 gallons in 2000 to 1.3 million gallons in 2016. Changes in California outbreak, illness and hospitalization rates are shown for 2005 to 2016. Although the number of illnesses fluctuates widely, both outbreak and hospitalization rates have remained unchanged, despite the large increase in production over this time. The 8 outbreaks, 95 illnesses and 14 hospitalizations were not necessarily attributed to these licensed farms; the contaminated milk may have come from pre-pasteurized bulk tanks, unlicensed herdshares, family farms or interstate buying clubs [2].

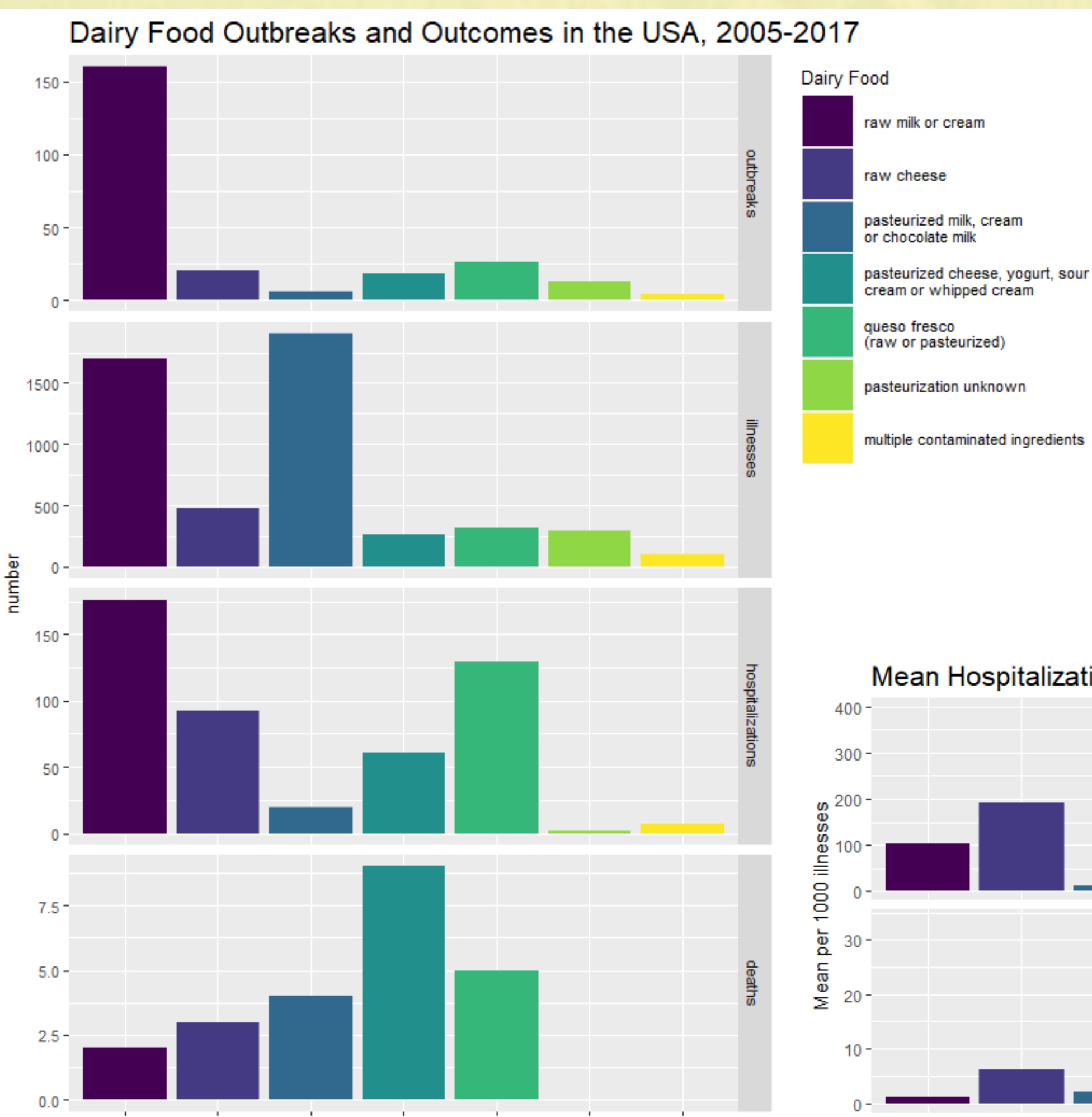
[1] Whitehead & Lake 2018. Recent Trends in Unpasteurized Fluid Milk Outbreaks, Legalization, and Consumption in the United States. PLOS Currents: Outbreaks, 13 Sept 2018.

[2] Azzolina & Coleman 2019. Evidence and Analysis Debunk Speculations about Raw Milk Risks. Risk Analysis. Under review.

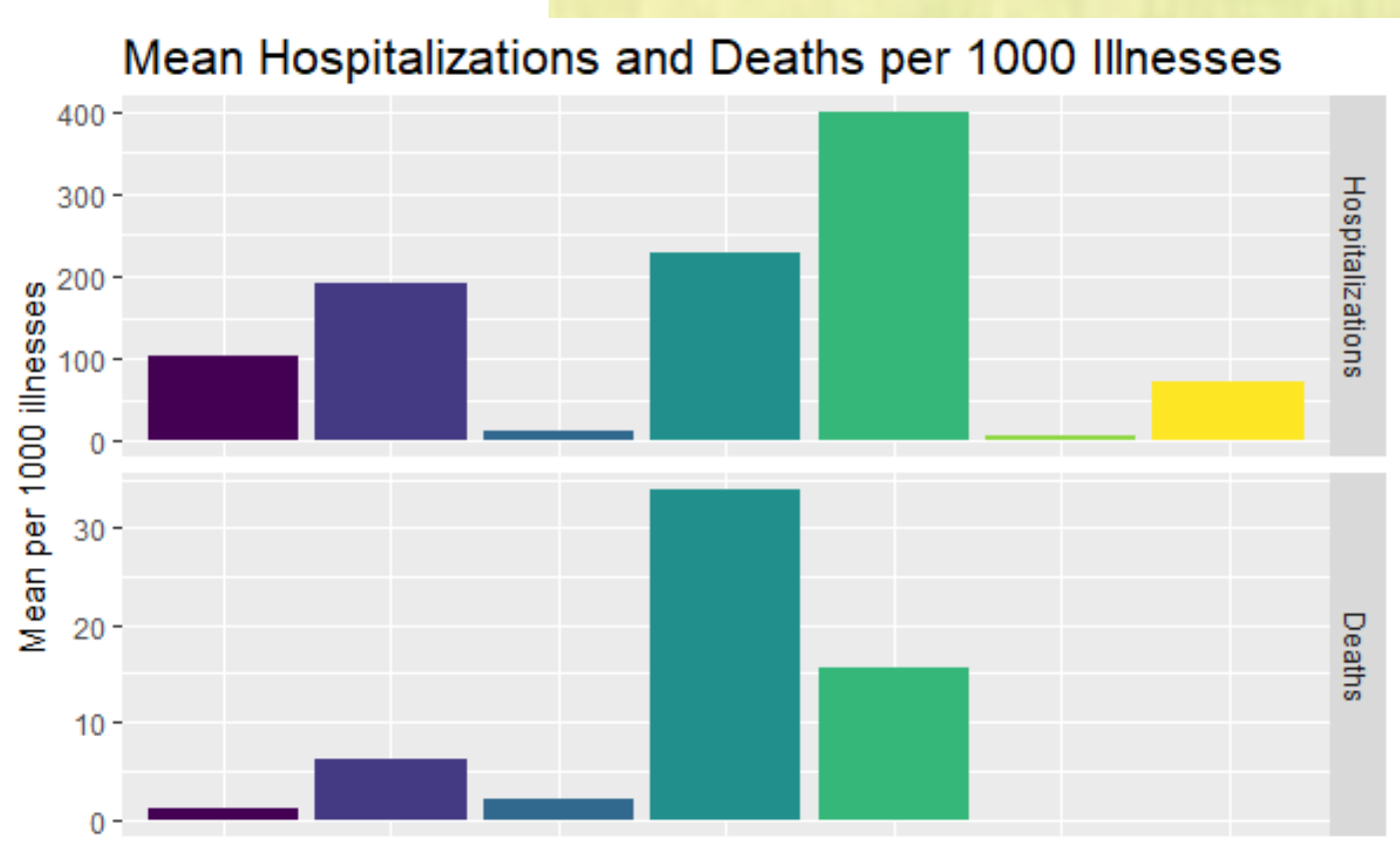
National data on raw milk production volumes is not recorded, so the number of raw dairy licenses active each year in the 9 states for which data was available was used as a proxy for consumption. While at best an approximation, scaling raw milk outbreak numbers to license numbers shows a dramatic decrease in effective outbreak rates [1].



Risk Profiles of Different Dairy Foods

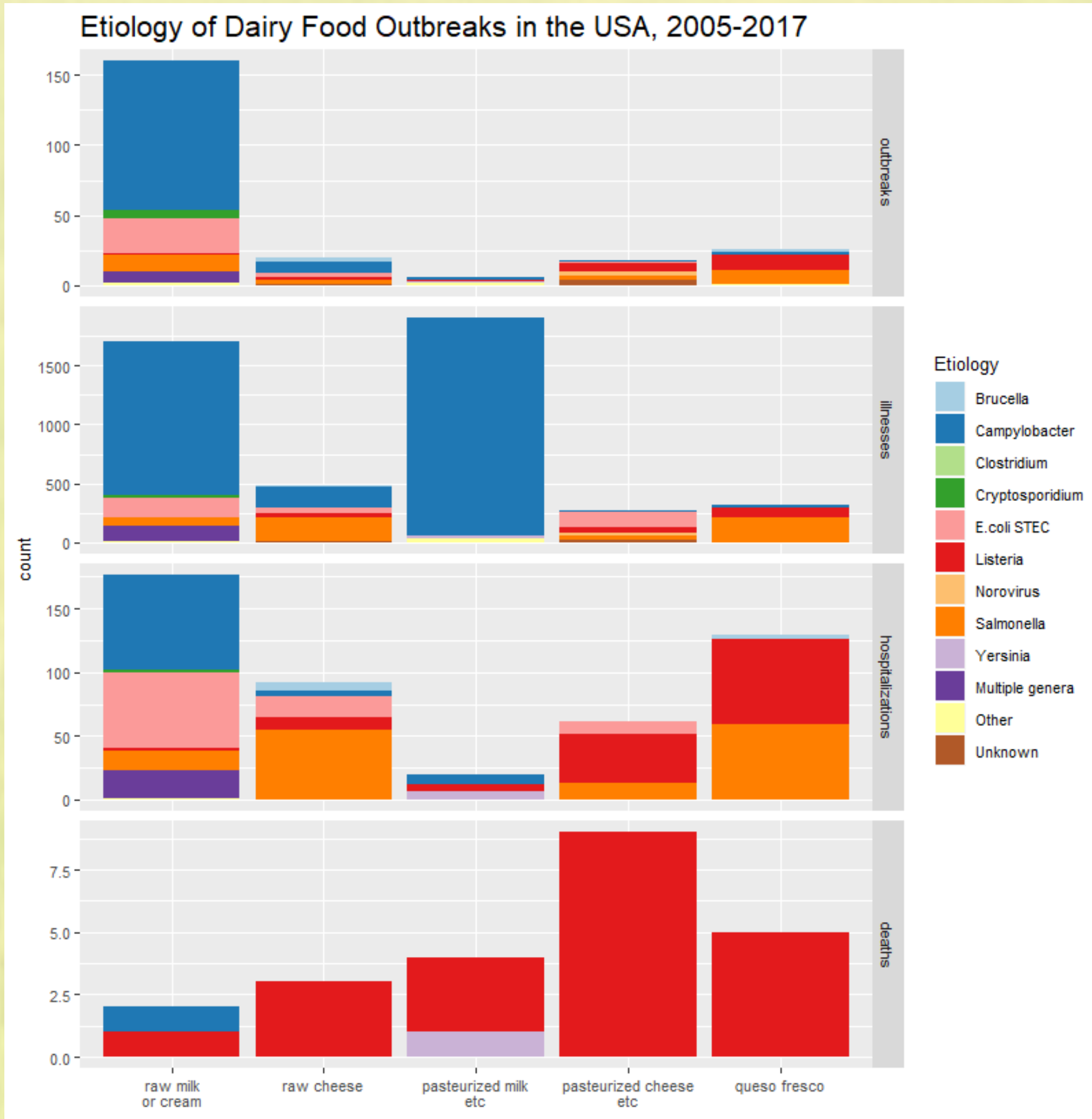


In the United States, more outbreaks are caused by raw milk than other dairy products, but **DEDICATED FRESH RAW MILK** is not distinguished from conventional pre-pasteurized milk in the CDC database. Outbreaks from pasteurized milk can be very large, such as one in 2006 which caused 1644 illnesses in the California prison system. Queso fresco is a significant contributor to hospitalizations and deaths, and pasteurized processed dairy foods caused more deaths than any other dairy commodity. Raw milk caused fewer deaths than any other dairy foods. Shown here are outbreaks reported to the CDC for 2005-2017.



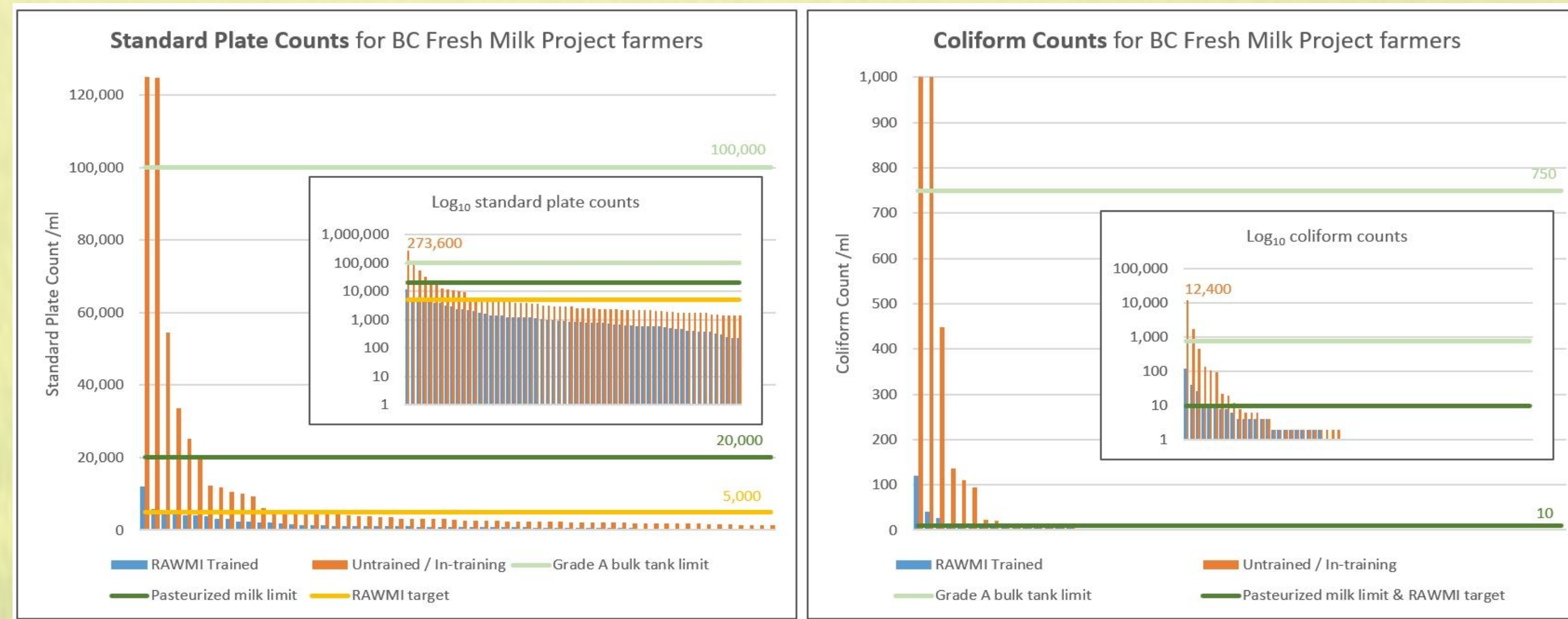
Whitehead & Bomford, 2019. Patterns in pathogenicity: thirteen years of dairy outbreaks. Manuscript in preparation.

The hospitalization rate is highest for queso fresco outbreaks at 399 per 1000 illnesses, as compared to 11 per 1000 for pasteurized milk. Death rate is highest for processed pasteurized dairy at 34 per 1000 illnesses, and lowest for raw milk, at 1.2 per 1000. For processed dairy, pasteurized products caused 5.5X more deaths per 1000 illnesses than unpasteurized, while for fluid milk, pasteurized caused 1.8X more deaths per 1000 illnesses than unpasteurized.



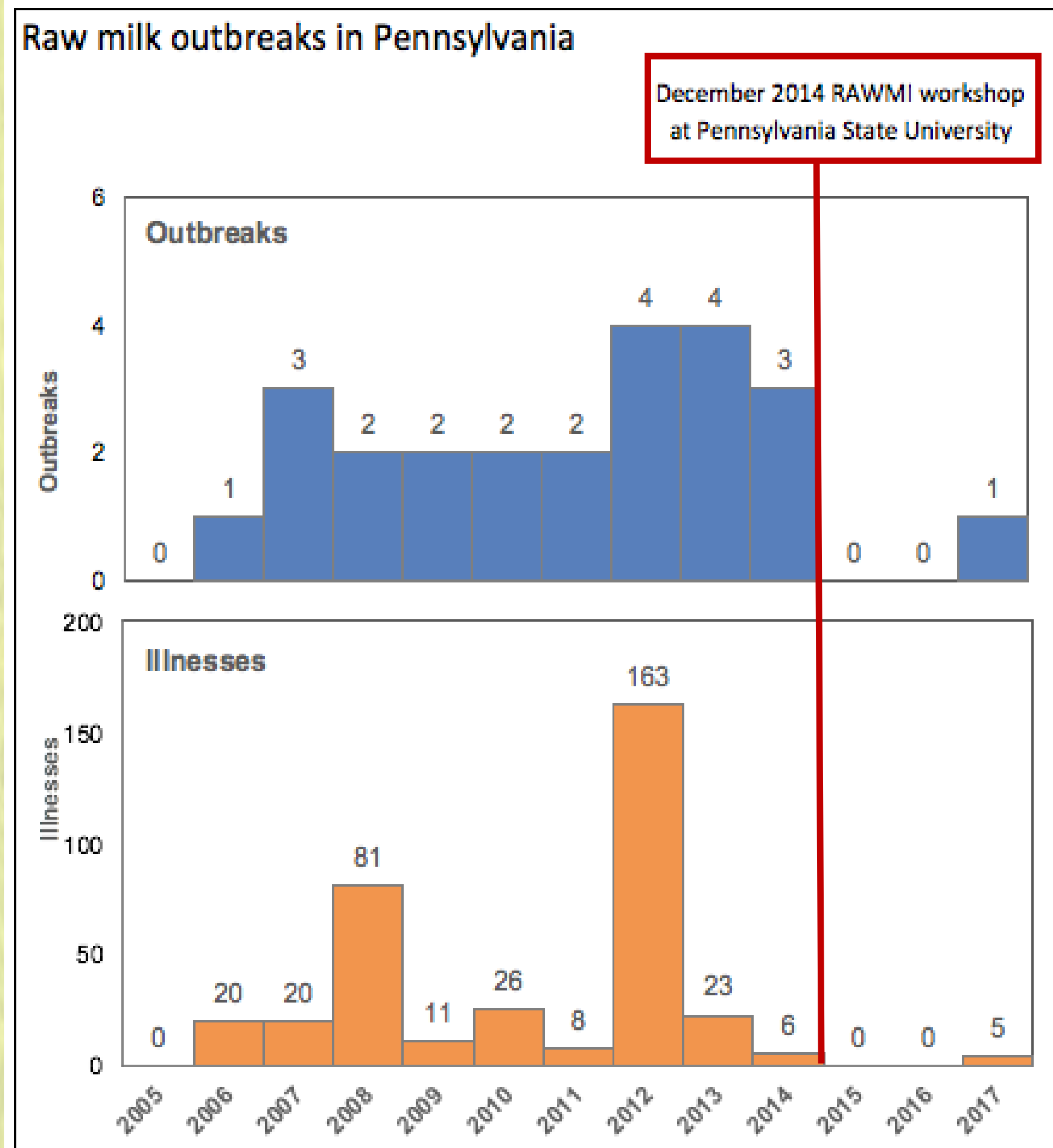
Campylobacter is the most common cause of dairy outbreaks and illnesses, but hospitalizations are often due to *E. coli* and *Salmonella*. Deaths are almost exclusively due to *Listeria*, found most often as a contaminant of processed dairy foods, including queso fresco.

Farmer Training Reduces Bacterial Counts and Prevents Outbreaks



The British Columbia Fresh Milk Project monitors milk from cow and goat herdshares and offers RAWMI training to farmers. Bacterial counts of 168 consecutive milk samples are shown. Those from fully trained farmers have consistently lower standard plate counts than the 20,000 cfu/ml required for pasteurized milk (61/61 samples below this limit). Farmers still in training generally also have very low counts but occasionally show unacceptable levels of bacteria (101/107 samples below limit). Coliform counts from fully trained farmers fall mostly below the limit of 10 cfu/ml for pasteurized milk (58/61 samples), while farmers still in training are more likely to have coliform contamination (98/107 samples below limit). For any samples with coliform counts above 10 cfu/ml, the point of contamination was discovered and remediated. **Not one of the 168 milk samples tested so far showed any detectable *Campylobacter*, *E. coli* STEC, *Listeria* or *Salmonella*.**

Pennsylvania is one of seven states allowing retail raw milk sales. Outbreaks were relatively frequent up to 2014, but a training session by RAWMI at Pennsylvania State University at the end of 2014 coincided with a significant reduction in outbreaks and illnesses due to raw milk. The farmer of the largest raw dairy in Pennsylvania became certified by RAWMI in 2014; he had been responsible for multiple outbreaks, including 57% of raw milk-related illnesses nationwide in 2012. For 2014 to 2017 there was only a single small raw milk outbreak in the state, which was not from a RAWMI-listed farm.



DEDICATED FRESH RAW MILK: Conclusions & Outlook

- Raw milk outbreaks have been decreasing for several years, while production continues to increase.
- Specific on-farm food safety training provides farmers with the skills to consistently produce safe raw milk.
- New rapid and inexpensive testing enables farmers to be certain that every batch of milk is safe to drink.
- No dairy food (or any food) is entirely free from risk of outbreaks.
- The relative frequency of raw milk outbreaks may be decreasing because dedicated farmers are undertaking on-farm food safety training.
- Systematic implementation of training, certification and monitoring could further reduce raw milk outbreaks.
- Risk management would be a better strategy than prohibition for raw milk regulation.